

Application Scoring Guide Combined – Education & Presentation

Select the score that best reflects the applicant overall in each criteria. Assume that the applicant should get an Exceptional score and then reduce the score as you see fit if the applicant does not meet all of the criteria. The applicant does not need to achieve every item in the category, score them where they predominantly fit. If the applicant does not achieve an Adequate level score, you may score them less points. Applicants with a total average score of less than 60 are not funded and may not apply for other funding in that fiscal year. Scores should be proportional (i.e., a zero score in a category indicates the applicant achieved zero criteria). Do not compare applicants to each other, only against the criteria.

Score	Exceptional 15	Excellent 14-13	Good 12-11	Adequate 10-9
Educational Value Audience involvement Artistic quality	Project offers many opportunities for meaningful dialogue between artists and audiences. Project offers many opportunities for audience participation in the process of creating art. Audience's perspective of the art form is challenged. Strong artistic quality.	Project offers several opportunities for meaningful dialogue between artists and audiences. Project offers several opportunities for audience participation in the process of creating art. Audience will learn something new. Strong artistic quality.	Project offers some opportunities for meaningful dialogue between artists and audiences. Project offers some opportunities for audience participation in the process of creating art. Good effort to challenge audience's perspective. Good artistic quality.	Project offers minimal opportunities for meaningful dialogue between artists and audiences. Project offers minimal opportunities for audience participation in the process of creating art. Minimal effort to challenge audience's perspective. Adequate artistic quality.

Score	Exceptional 15	Excellent 14-13	Good 12-11	Adequate 10-9
Artistic Quality Evaluates qualifications of key artistic and technical participants as well as representative supplementary materials.	Artistic quality is uniformly high quality and shows significant creativity or originality. Outstanding artistic personnel.	Artistic quality is better than good and shows clear originality or creativity; challenges the audience. Strong artistic personnel.	Artistic quality is good and shows some creativity or originality in concept or execution. Qualified artistic personnel.	Artistic quality is adequate with minimal creativity. Some qualified artistic personnel.

Score	Exceptional 30	Excellent 29-27	Good 26-21	Adequate 20-18
Community Involvement Community need and outreach. Community support.	Addresses significant community need. Applicant is part of the community fabric, with tremendous community support. Promotes accessibility. Strong outreach to unreached or underserved audiences.	Strong community need is identified. Significant community support; involves community in planning. Multiple strong accessibility accommodations. Significant attention to unreached or underserved audiences.	Community is significantly involved. Makes effort to reach unreached or underserved audiences. Offers good accessibility accommodations. Strong community support.	Community involvement is minimal. Outreach to new audiences is weak. Basic accessibility provided. Some community support.

Score	Exceptional 40	Excellent 39-36	Good 35-28	Adequate 27-24
Management Ability: Administrative & Financial Project experience Financial stability Administration City-funding management	Strong management with years of experience in this project. Long history of financial stability (application includes accurate financial reports, audits, completed project budgets). Diverse sources of financial support other than application request. Proposed project fulfills stated missions. Long term planning is evident. Plan for effective promotion and publicity is an integral component of proposed project. Good record with previous city-funded projects. Substantial plan for evaluating effectiveness of project.	High quality of management. History of financial stability. Strong financial support. Clear alignment with organization mission. Evidence of planning. Good record with previous city-funded projects. Solid plan for evaluating effectiveness of project.	Clear, accurate, and complete application. Experienced management. Financial stability. Good record with previous city-funded projects. Good plan for evaluating effectiveness of project.	Adequate management, feasible budget, and complete application. Addresses any financial issues. Good record with previous city-funded projects. Little consideration for evaluating effectiveness of project.